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NEWS RELEASE

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For Immediate Release

Gelest Promotes Daria Carlin Long to Vice President and General Manager

MORRISVILLE, Pa. (Nov. 1, 2019) – Daria Carlin Long has been promoted to Vice President and General Manager of Gelest’s Personal Care Group. Reporting to Gelest Chief Executive Officer Ken Gayer, Long leads all aspects of the company’s personal care business, including marketing, sales and product and distribution-channel management.

Long brings to Gelest more than 25 years’ experience in Specialty Chemicals, with a primary focus on commercial operations, marketing and business management in the personal care industry. She has held varying senior management, marketing, sales management and business development roles, most recently at IFF/Lucas Meyer Cosmetics, Inolex, 3V and Botaneco & Rhodia.

“Given her talent and vast experience in the personal care industry, Daria has made significant contributions to the Gelest product management and marketing team,” said Gayer. “We look forward to her industry leadership as we continue to grow our personal care business.”

A member of the Society of Cosmetic Chemists and of Cosmetic Executive Women, Long earned an MBA in International Marketing from Rider University and a Bachelor's degree in Biochemical Engineering from the University of Pennsylvania.

Reporting to Long in her new role is Allison Bezden, who will be responsible for business development in the Personal Care Group. Bezden has been at Gelest for 4 years and has had roles in Quality Control and most recently Inside Sales.

About Gelest

Gelest, Inc., a New Mountain Capital portfolio company headquartered in Morrisville, Pennsylvania, is an innovator, manufacturer, and supplier of silicones, organosilanes, and metal-organics for advanced technology end markets including medical devices, life sciences, microelectronics, and personal care. Gelest, Inc. helps customers succeed by assisting them to develop and supply the chemistry to solve their most challenging materials science problems and to enable their new product technology.

<https://www.gelest.com/>

About New Mountain Capital

New Mountain Capital is a New York based investment firm that emphasizes business building and growth rather than debt, as it pursues long-term capital appreciation. The firm currently manages private equity, public equity, and credit funds with over \$20 billion in assets under management. New Mountain seeks out what it believes to be the highest quality growth leaders in carefully selected industry sectors, working intensively with management to build the value of these companies. www.newmountaincapital.com

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